

Monroe County Recreation and Parks Department Debuts Online Registration for Programs and Activities

We're Goin' Green!

Be the first in-line, Online!

Driving value and convenience for the local community, the Monroe County Recreation and Parks department will offer online registration for classes and activities beginning January 7, 2008. The department has chosen San Diego-based The Active Network, Inc., a leading provider of software technology and marketing solutions for community service organizations, to provide the online service. With online registration capabilities, thousands of recreation participants will now be able to view, register and pay for the department's many activities, including summer camp, soccer, aquatics programs, tennis, dance, and year-round activities at any time, from any Internet-enabled computer.

The Active Network's online registration service will not only support our recreation department's efforts to 'Go Green' by eliminating paper waste, it will provide our community with up-to-date information for our recreation activities and serve as a one-stop-shop to search, register and sign up for their programs. "Our goal is to provide the community with access to our services and increase efficiency for our department. We are excited to have done that."

The Active Network's Internet registration makes signing up for programs simple, fast and convenient. The community can search for activities; view program details, schedules and availability; register in just minutes; and pay online with a credit card, when and where it's most convenient for them. As an added convenience, registrants will receive an e-mail immediately following an online transaction to confirm their enrollment in a program. By making online registration services for classes, programs and activities available 24/7 via the Internet, the department can reallocate staff time to increase services and reduce the paperwork required to process registrations.

Monroe County Recreation and Parks department popular publication will now be exclusively distributed as an insert in the Pocono Record, the Eastern Pocono Community Newspaper, and the Pocono Record Plus. The brochure will continue to be distributed three times each year – in January, April, and August. To access the Monroe Recreation and Parks online registration service, please visit the departments Web site at <http://www.co.monroe.pa.us> or call (570) 992-4343 for more information.